

nach

Porcelain jewellery & ready-to-wear
inspired by nature.

PRESSKIT
SPRING · SUMMER 2021





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ÉDITO

Under the rays of the summer sun, escape to the land of Dolce Vita. Sail to Naples with the sound of the waves and the calm of the Mediterranean Sea...

On this bay where Italian softness reigns, head towards Capri. Your eyes are eager to admire the fuchsia pink of the bougainvillea, hung on the facades of houses, or on one of our delicate rings. Put on your lemon tree coloured jumpsuit: you become one with this magical mountain sunshine!

After a stroll in the atypical alleys, stop on a terrace facing the sea. Accompanied by the energizing heat which runs through the English embroidery of your shirt, taste limoncello and its freshness. Its brilliant colour will recall the finesse of our porcelain jewellery which accompany your getaway to the sacred island.

Sit down for a picnic in a quieter area. A wild cat comes to join you, there, on your, which will become the motif of your next most elegant dress. Enhance it with these new hoops whose colours evoke the flora of the cradle of dolce vita.

In the shade of this secret vegetation, breathe and find yourself. Seek solitude, the one that refreshes, towards the Azure Window, Villa Jovis or Mount Solaro, letting yourself be guided by the song of the birds.

The simplicity of this vacation has only just begun. Let yourself be alive and carried by the solar softness that inspired our Villa Buganvillea collection. Italy is like summer without end, because Capri never knows the frost, nothing ever cracks the breakaway it promises you.

The authenticity of this island rich in crafts and art, echoes the expertise of our creations. In Capri, you will feel at home, there, thousands of kilometres from your home, following the slow pace of discovery. Here is a feeling of love that is being born... You are the Bella di Capri!



THE FABULOUS STORY OF NACH

PRESS SUMMARY

In 2011, two sisters from Toulouse (France) decided to launch their own jewellery brand using porcelain as main material : Nach Bijoux.

Nach Bijoux brings a new concept in the jewellery market. The originality of their creations comes from the use of porcelain, alone or combined with other materials (gold plated, leather, feather, rope...). Each piece is **handmade** and has been thoroughly imagined before being turned into life for the highest satisfaction of all fashion lovers – but also all Nature ones!

After their first steps success in jewellery, Nadia and Nancy Koch have launched in 2014 **their first accessories collection: clutches and bags**, in real Italian leather

and with the brand's signature, a porcelain piece.

In 2016, the Koch sisters have extended their creations to the **ready-to-wear**. Nach's universe, colorful and animal, is translated into tee-shirts, shirts, dresses, scarves, jackets, etc... Rediscover Nach's singular style and high quality through this collection made of natural materials: original designs by Nancy, modern clothes cut with careful finishing, and of course a touch of porcelain.

Nach, a French designers creating porcelain jewellery, ready-to-wear and accessories.

Nach is now distributed in the trendiest stores in France and abroad : **The Conran shop** (Paris, London), **La Redoute**, **H.P. France** (Japon), **Anarchic** (Courchevel), **Liberty London** (Londres), **Mushroom** (Hong Kong), **B'iN Design** (Honk Kong), **SFMoma** (San Francisco), **Collective Flamingo** (Dubai)... but also in concept-stores, clothing shops, jewellery shops and art galleries around the world.

In May 2019, Nach opened its first store in Cannes, then in Toulouse in November 2019. More recently, in May 2020, Nach store has opened its doors in Hossegor.



THE FABULOUS STORY OF NACH

FROM THE CREATION TO MAKING

Centrepiece and brand's Nach signature: porcelain.

Nach brings a new concept to the jewellery market. The originality of our creations comes from the use of **porcelain, alone or combined with other materials**. All our pieces are entirely **handmade** and meticulously hand-painted, signed and therefore unique. **Each creation is unique**, signed and come with its authenticity

certificate. All Nach pieces are developed around this noble material. Porcelain gives a luxurious aspect to Nach's pieces: shiny and colourful, it brings a real touch of sophistication. It fits perfectly with metal for jewellery; with leather for clutches; and constitute the Nach's elegant signature to the ready-to-wear collection.

Major steps in Nach porcelain pieces making :

- 1 - Drawings from Nancy
- 2 - Sculpting of the 1st piece
- 3 - Moulds making
- 4 - Pouring
- 5 - Garnishing and finishing
- 6 - 1st firing
- 7 - Hand painting
- 8 - Glazing
- 9 - 2nd firing
- 10 - 1st quality control: painting and firing
- 11 - Mouting and assembling
- 12 - 2nd quality control: metal quality and assembling points
- 13 - Packing



B-146



B-03



B-51



B-08



B-38



B-10



B-55



B-119



B-77



B-01



THE FABULOUS STORY OF NACH

A LOVELY FAMILY STORY

Nadia and Nancy Koch ; two sisters at the heart of the french brand.

Based in their hometown, Toulouse (South of France), Nach is born from a common passion for fashion and a family legacy -their father having been working in porcelain miniatures for more than 40 years. With this know-how in heritage, turning porcelain into trendy, highend jewellery was the sisters' vision. The brand's name is : **Nadia & Nancy Koch : Nach.**

The two sisters constantly innovate by modernising the use of porcelain and creating unconventional jewellery and accessories. They now intend to revolutionize the fashion world with their ready-to-wear collection.



« I love animals! There are also very "graphic", making them an infinite source of inspiration to me. Giving them life in jewellery is fascinating, and the ready-to-wear collection opens up a wide range of possibilities to me! It is a window on a new world, an exciting experience! »

Nancy

« I am living my passion and I am reinventing myself everyday thanks to Nach! The ready-to-wear is a new challenge for us. We are working hard to make this beautiful collection a success! »

Nadia



SPRING · SUMMER 2021 COLLECTION



VILLA BUGANVILLEA COLLECTION



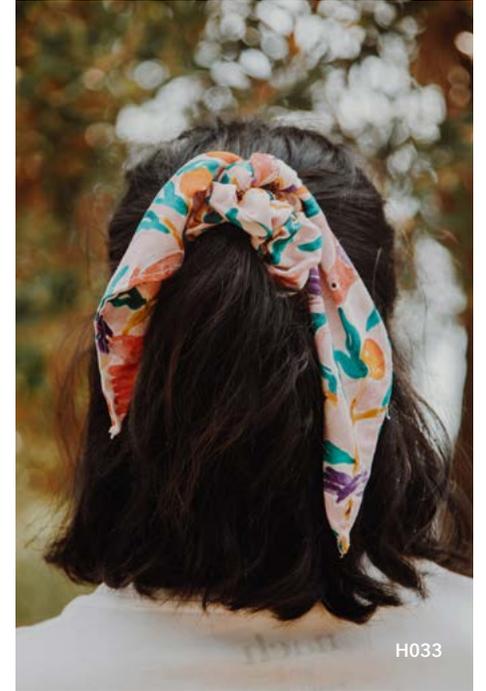
J408



D187



U239



H033



J422



U230



D186



J427

BB123



BB135



E-24



C-48

DOLCE LIMONE COLLECTION



J466



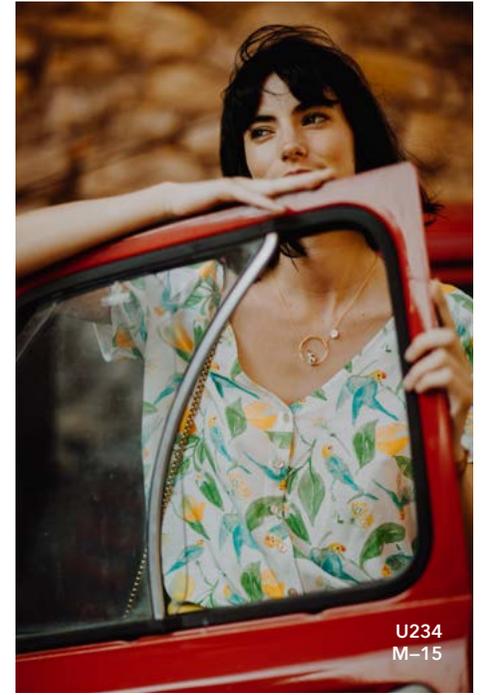
J436



BB140



J433



U234
M-15



U233



J435



J432



Z-11



R-33



J440



TERRAZZA AL SOLE COLLECTION



BB136



J448



J455



BB131



J452
BB133



C-49



J453



D198



D199



U236



J446



M-14



R-32

GATTO BIANCO COLLECTION

Something new is coming in the 2021 spring-summer collection : the embroidery. This embroidery, with cats and flowers patterns, is attractive cute and timeless.



BELLA DI CAPRI COLLECTION



J414



J417



J416



BB124



D191



U231



BB127



J430



D190



J418



Z-12



C-51

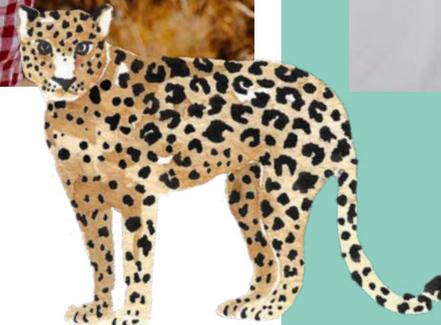
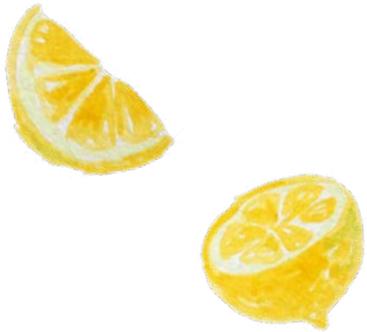
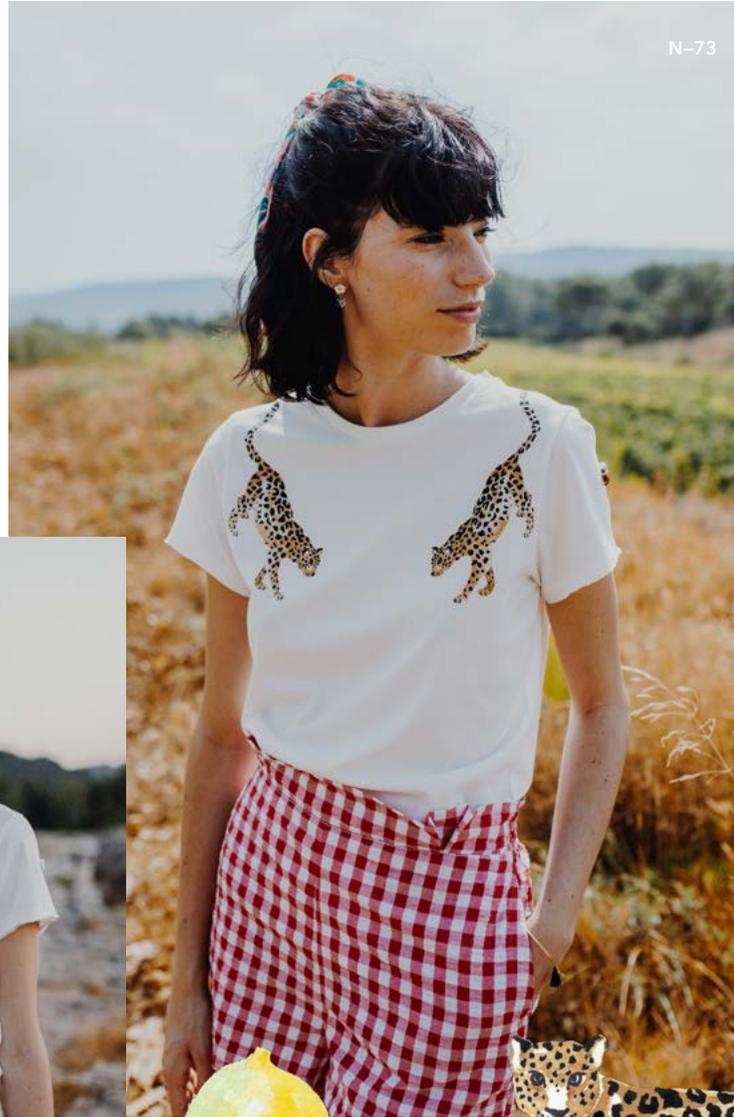


E-27



T-SHIRTS

Women



Kids



NUIT ÉTOILÉE

CAPSULE COLLECTION

For a capsule collection, escape to discover the precious harmony between porcelain and amethyst. Wear delicate earrings, necklaces or bracelets in the colours of nebulae of light.



D204



BB142



BB141



J458



U243



J460

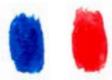


J459



nach x COURTOIS

PARIS



When the quality of Maison Courtois' French hats is combined with the precision of Nach creations. Delicately woven Panama, hats and berets made in France, embellished with fine hand-painted porcelain, the collaboration of these two high-end houses plunges you into a universe that is both soft and wild.



H041



H040



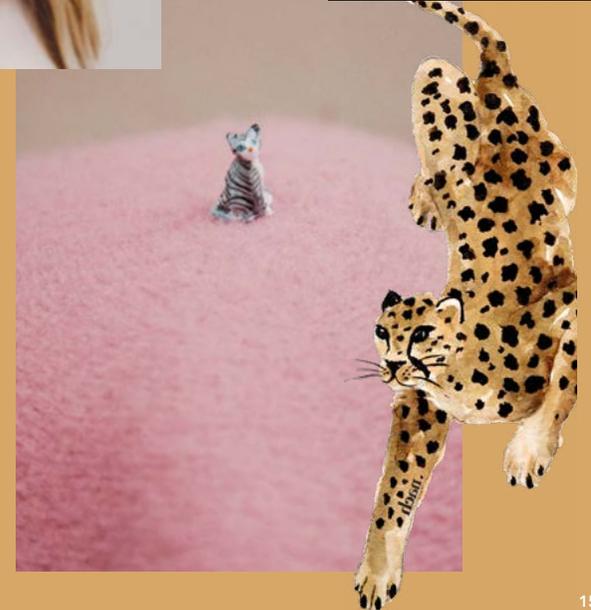
H037



H038



H039



Nach, mon amour

VALENTINE'S DAY CAPSULE COLLECTION

Nach unveils its first capsule collection dedicated to Valentine's Day. A lifelong gesture of love or a gift for a day, Nach allows you to wear love on your fingers, your ears or your neck with the finesse of its jewellery!



TIMELESS PIECES

Nach collection is also made of timeless pieces, with always more realistic design of animals, offering you a true jungle of jewelry and accessories, which can match any season and any style.



U010

ARTKLM1



D102



BB69



J224



BB117



J332



K-N02



N-34



BB41



B-109



P008



B-119



J334



D116



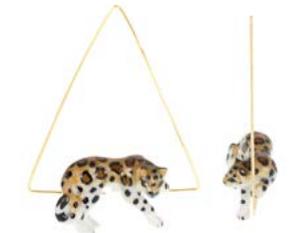
D157



K-N01



J047



J137

NACH IT'S..

IN A FEW NUMBERS

Number of parts in the range: **1 000 references**

Public price range: **between € 30 and € 395**

4 Collections per year: **Spring-Summer & Fall-Winter** as well as **2 capsule collections**

Sold internationally at **400** points of sale.

NACH SHOP

In Cannes
122-124 Rue d'Antibes
06400 Cannes

In Toulouse
8 Rue S^t Antoine du T.
31000 Toulouse

In Hossegor
431 avenue du Touring Club
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